

Solihull Primary Enterprise Adviser examples of best practice

Name: Liz Allister

Job Title: Park Development Manager (Birmingham Business Park)

Primary School matched with: Marston Green Junior School



What do you enjoy about being an Enterprise Adviser with a Primary school?

As a mum and business leader, I am passionate our youth receive the best in class career support for vocational, academic and entrepreneur paths. There needs to more of a correlation between school, college and University about what is expected in the workplace which includes emotional intelligence and soft skills.

I am enjoying the interaction with Marston Green Junior School and our wider team at the Business Park supporting the school with stories of their career path. If this inspires one student – this is a fantastic result. We are also looking forward to welcoming pupils from Marston Green Junior School to Birmingham Business Park to see our award-winning landscaped area and bio diversity in action.

Name: Dr Susanne Evans

Job Title: Director Feldspar Consulting Limited

Primary School matched with: Sharmans Cross Junior School



What do you enjoy about being an Enterprise Adviser with a Primary school?

I decided to become an Enterprise Adviser as, having worked in HR for many years, I could see that young people were not necessarily getting the opportunity to develop the skills that they needed to succeed at work, during their education. I also wanted to enable young people to see what opportunities are there for them, beyond their own experience or the experience of people at school or at home.

I really enjoy working in a Primary School to identify opportunities to bring Life Ready skills into the school day. This can be finding people to speak in assemblies or creating links to work in everyday activities, for example by creating an application process for children applying to be prefects etc. I love working with the children to talk about their aspirations for the future and trying to see if I can find someone who can talk to them and inspire them.

Name: David Murphy

Job Title: Director Telephone Europe

Primary School matched with: Greswold Primary School



What do you enjoy about being an Enterprise Adviser with a Primary school?

Having worked closely with the education sector for over 15 years and being a family man myself, it's important to me that I'm able to offer my career support and experience to students in order to help prepare them for today's working world. I'm motivated to lead engagement within schools and colleges to help guide our youth on the right path and ensure they explore all the possible career options open to them.

I believe becoming an Enterprise Advisor is a fantastic way to give something back to the community, particularly in these turbulent and uncertain times to raise the current standard of career guidance across Solihull.

As an Enterprise Advisor, I enjoy collaborating and sharing ideas and visions with senior leaders, something I'm already well accustomed to in my job role. Inspiring students within Greswold Primary is highly rewarding, particularly through offering my own expertise to motivate and support students in the future choices they make as well as show them what's to be expected of them within the work place. This is all to ensure they fulfil their maximum potential.